

Rep Order# 9847073 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/25/2012 4:07 PM
Last Received: 10/25/2012 3:52 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 110/111 FOR MG SEE LN 50 AND 56 FOR N/A
PLS CF..THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*50	F	10P-11P	BLUE [MADE-GOOD BY LINE(S) 110111] V9 Effective Dates Changed	:30	\$3,500.00	10/26-10/26	0	0	0	\$0.00	
	*110	SU	1P-4P	AFC FB [MKGD FOR SPOTS MISSED ON LN #50: 10/26(1/WK), MKGD FOR SPOTS MISSED ON LN #56: 10/25(1/WK)] V9 Added	:30	\$9,500.00	10/28-10/28	1	1	1	\$9,500.00	
	*111	SU	1P-4P	AFC FB [PART OF A MKGD MADE UP OF LINES 110 111] V9 Added	:30	\$9,500.00	10/28-10/28	1	1	1	\$9,500.00	
	*56	TH	9P-10P	PERSON [MADE-GOOD BY LINE(S) 110111] V9 Effective Dates Changed	:30	\$6,000.00	10/25-10/25	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 2 / \$19,000.00

213,520.
1 9 500
223 020

P2

P2

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---SALES MONTHLY TOTALS---

Oct 12: 93 / \$106,320.00 Nov 12: 103 / \$116,700.00

Sales Totals: 196 / \$223,020.00

Station Totals: 196 / \$223,020.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$371,452	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

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***** Contract Coversheet *****

V.7 10/24

LN 99- N/A 1X 10/24

LN 109- MG 1X 10/26 8-9A

NO CHANGE IN TOTAL. PLS CF- CHRISTINA

Rep Order# 9847073 Ver# 8 Status Returned
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--- REMARKS ---

pls see lines 50 & 56 combo \$
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*50	F	10P-11P	BLUE	:30	\$3,500.00	10/26-10/26	1	1	1	\$3,500.00	
				Station Remark: V8 1x na 10/26 combo w/line 56 mg sun 1-4p afc fb 10/28 1x @ 9500.00								
	*56	TH	9P-10P	PERSON	:30	\$6,000.00	10/25-10/25	1	1	1	\$6,000.00	
				Station Remark: V8 1x ba 10/25 combo w/line 50 mg 10/28 sun 1-4p 1x @ 9500.00 afc fb								

---REPORT TOTALS---

Report Totals: 2 / \$9,500.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00

Sales Totals: 196 / \$213,520.00

Station Totals: 196 / \$213,520.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPC 23%
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WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%
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Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, October 24, 2012 12:21 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Sherrod Brown for Senate - 67363

Station: WKRC-TV

Order Information:

Order #: 67363
Order Total: \$71,300.00
Agency: Shorr Johnson Magnus
Advertiser: Sherrod Brown for Senate
Product: SHERROD BROWN SENATE
Alternate Order #: 09765698
Flight Dates: 10/23/12 - 10/29/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67363-46-1):

Rate: \$600.00
Air Date: Mon 10/29/12
Eligible Days: M-----
Inventory Code: 5p Local 12 News at Five
Inventory Description: 5p Local 12 News at Five
Inventory Code Time: 5:30 PM-6:00 PM

Spot Type: NM

Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM
Length: :30

Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

2x Mon 5-5:30A @ \$600
2x Mon 8-9A @ 10/25 @ \$450

(conference call 10/24)

67363-1-1
67363-46-1

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, October 24, 2012 12:14 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Sherrod Brown for Senate - 67363

Station: WKRC-TV

Order Information:

Order #: 67363
Order Total: \$71,300.00
Agency: Shorr Johnson Magnus
Advertiser: Sherrod Brown for Senate
Product: SHERROD BROWN SENATE
Alternate Order #: 09765698
Flight Dates: 10/23/12 - 10/29/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67363-51-1) :

Rate: \$650.00
Air Date: Mon 10/29/12
Eligible Days: M-----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7:00 PM-7:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Wednesday, October 24, 2012 2:11 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Sherrod Brown for Senate - 67363

Station: WKRC-TV

Order Information:

Order #: 67363
Order Total: \$71,300.00
Agency: Shorr Johnson Magnus
Advertiser: Sherrod Brown for Senate
Product: SHERROD BROWN SENATE
Alternate Order #: 09765698
Flight Dates: 10/23/12 - 10/29/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67363-40-1):

Rate: \$650.00
Air Date: Fri 10/26/12
Eligible Days: -----F-----
Inventory Code: 6p Local 12 News at Six
Inventory Description: 6p Local 12 News at Six
Inventory Code Time: 6:00 PM-6:30 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: No Avail

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 1												
10/22/12	Monday	1:43:38 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/23/12	Tuesday	1:27:44 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
10/24/12	Wednesday	1:56:57 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/25/12	Thursday	1:29:08 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 2												
10/29/12	Monday	1:29:51 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/30/12	Tuesday	1:52:39 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/31/12	Wednesday	1:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
11/01/12	Thursday	1:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 3												
11/04/12	Sunday	1:30:06 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
											1	
Line: 4												
10/19/12	Friday	2:08:36 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 5												
10/22/12	Monday	2:08:24 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	2:19:28 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 6												
10/29/12	Monday	2:28:26 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	2:03:12 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	2:03:01 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
11/01/12	Thursday	2:26:56 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH
											4	
Line: 7												
11/05/12	Monday	2:04:16 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 8												
10/23/12	Tuesday	2:28:59 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/24/12	Wednesday	2:49:06 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	2:50:30 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											3	
Line: 9												
10/29/12	Monday	2:59:26 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	2:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 9

				\$700.00							2	
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Line: 10

11/05/12	Monday	16:40 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$350.00							1	

Line: 11

10/19/12	Friday	2:27:55 PM	:30	\$650.00		OHHD28 Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$650.00							1	

Line: 12

10/23/12	Tuesday	1:28:42 PM	:30	\$650.00		OHHD28 Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
10/26/12	Friday	2:59:26 PM	:30	\$650.00		OHHD28 Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
				\$1,300.00							2	

Line: 13

10/29/12	Monday	2:58:51 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	3 MWASH	
10/30/12	Tuesday	2:59:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
11/01/12	Thursday	2:59:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
11/02/12	Friday	2:59:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	4 MWASH	
				\$2,600.00							4	

Line: 14

10/22/12	Monday	1:58:23 AM	:30	\$1,400.00		OHHD28 The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
10/24/12	Wednesday	1:29:33 AM	:30	\$1,400.00		OHHD28 The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2 MWASH	
10/26/12	Friday	1:29:11 AM	:30	\$1,400.00		OHHD28 The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3 MWASH	
				\$4,200.00							3	

Line: 15

10/29/12	Monday	1:29:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2 MWASH	
10/30/12	Tuesday	1:58:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
11/02/12	Friday	1:29:11 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3 MWASH	
				\$4,200.00							3	

Line: 16

11/05/12	Monday	1:29:21 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1 MWASH	
				\$1,400.00							1	

Line: 17

10/19/12	Friday	1:33:58 AM	:30	\$350.00		OHHD28 M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
				\$350.00							1	

Line: 18

10/22/12	Monday	1:41:20 AM	:30	\$350.00		OHHD28 M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1 MWASH	
10/23/12	Tuesday	1:44:15 AM	:30	\$350.00		OHHD28 M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	2 MWASH	
				\$700.00							2	

Line: 19

[Filtered by:] [Sorted by: Station]

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Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 19												
10/31/12	Wednesday	14:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	14:40 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
											2	
Line: 20												
10/22/12	Monday	5:58:32 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/24/12	Wednesday	5:59:20 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	5:28:36 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											3	
Line: 21												
10/29/12	Monday	5:29:16 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/02/12	Friday	5:58:32 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 22												
11/05/12	Monday	5:59:12 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 23												
10/19/12	Friday	1:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 24												
10/23/12	Tuesday	1:59:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/26/12	Friday	1:29:11 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 25												
10/29/12	Monday	1:29:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/30/12	Tuesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											3	
Line: 26												
11/05/12	Monday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 27												
10/19/12	Friday	1:37:05 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 28												
10/22/12	Monday	1:40:29 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		PILlich 4 STATE REP	2188	P-2	3	MWASH
10/23/12	Tuesday	1:43:12 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		PILlich 4 STATE REP	2188	P-2	2	MWASH
10/24/12	Wednesday	1:54:38 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 P		PILlich 4 STATE REP	2188	P-2	1	MWASH
											3	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 29												
10/29/12	Monday	4:49:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILICH 4 STATE REP	2188	P-2			3	MWASH-
10/30/12	Tuesday	4:52:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
10/31/12	Wednesday	4:43:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILICH 4 STATE REP	2188	P-2			2	MWASH-
11/01/12	Thursday	4:50:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILICH 4 STATE REP	2188	P-2			4	MWASH-
											4	
Line: 30												
11/05/12	Monday	4:43:31 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 31												
10/22/12	Monday	4:20:35 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
10/23/12	Tuesday	4:10:57 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			3	MWASH-
10/24/12	Wednesday	4:23:29 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			2	MWASH-
10/26/12	Friday	4:21:06 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			4	MWASH-
											4	
Line: 32												
10/30/12	Tuesday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			2	MWASH-
10/31/12	Wednesday	4:13:26 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			4	MWASH-
11/01/12	Thursday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
11/02/12	Friday	4:28:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			3	MWASH-
											4	
Line: 33												
11/05/12	Monday	4:21:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 34												
10/22/12	Monday	5:28:19 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			2	MWASH-
10/23/12	Tuesday	5:14:18 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			4	MWASH-
10/24/12	Wednesday	5:27:21 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			3	MWASH-
10/26/12	Friday	5:03:13 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
											4	
Line: 35												
10/30/12	Tuesday	5:27:15 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			3	MWASH-
10/31/12	Wednesday	5:11:25 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			2	MWASH-
11/02/12	Friday	5:03:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
											3	
Line: 36												
11/05/12	Monday	5:04:43 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-
											1	
Line: 37												
10/23/12	Tuesday	5:37:40 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PPILICH 4 STATE REP	2188	P-2			1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 37												
10/25/12	Thursday	5:50:24 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	5:42:37 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	2	MWASH
											3	
Line: 38												
10/29/12	Monday	5:35:11 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	2	MWASH
10/30/12	Tuesday	5:50:03 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	1	MWASH
10/31/12	Wednesday	5:35:11 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	4	MWASH
11/01/12	Thursday	5:34:56 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	3	MWASH
											4	
Line: 39												
11/05/12	Monday	5:57:51 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILICH 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 40												
10/22/12	Monday	6:23:31 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	3	MWASH
10/23/12	Tuesday	6:26:57 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	2	MWASH
10/24/12	Wednesday	6:27:41 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	1	MWASH
10/26/12	Friday	6:27:01 PM	:30	\$3,000.00	OHHD2	6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	4	MWASH
											4	
Line: 41												
10/30/12	Tuesday	6:27:26 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	3	MWASH
10/31/12	Wednesday	6:12:23 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	2	MWASH
11/01/12	Thursday	6:19:02 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	1	MWASH
11/02/12	Friday	6:27:41 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	4	MWASH
											4	
Line: 42												
11/05/12	Monday	6:28:41 PM	:30	\$3,000.00		6p Local 12 News at Six	(6:00 PM-6:30 PM)	PILICH 4 STATE REP	2188	P-1	1	MWASH
											1	
Line: 43												
10/19/12	Friday	7:20:32 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	1	MWASH
											1	
Line: 44												
10/23/12	Tuesday	7:27:34 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	1	MWASH
10/25/12	Thursday	7:28:08 PM	:30	\$2,500.00	OHHD2	M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	2	MWASH
											2	
Line: 45												
10/30/12	Tuesday	7:05:26 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	2	MWASH
11/01/12	Thursday	7:27:49 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	1	MWASH
11/02/12	Friday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILICH 4 STATE REP	2188	P-1	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 45												
				\$7,500.00							3	
Line: 46												
11/05/12	Monday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$2,500.00							1	
Line: 47												
10/30/12	Tuesday	3:39:48 PM	:30	\$4,500.00		Tue Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,500.00							1	
Line: 48												
10/21/12	Sunday	3:52:38 PM	:30	\$5,000.00		OHHD2& Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 49												
11/04/12	Sunday	7:39:38 PM	:30	\$5,000.00		Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 51												
10/30/12	Tuesday	3:43:30 PM	:30	\$4,000.00		Tue Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,000.00							1	
Line: 52												
10/28/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 53												
11/04/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 54												
10/26/12	Friday	3:20:07 PM	:30	\$3,500.00		OHHD2& Fri Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 55												
11/01/12	Thursday	3:14:58 PM	:30	\$5,500.00		Thu Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 57												
10/21/12	Sunday	3:36:39 PM	:30	\$5,500.00		OHHD2& Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 58												
11/04/12	Sunday	3:19:12 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 59												
10/22/12	Monday	1:33:00 PM	:30	\$2,500.00		OHHD2& 11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$2,500.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 60												
10/29/12	Monday	11:26 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	1:26:26 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 61												
11/05/12	Monday	12:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 62												
10/19/12	Friday	2:31:42 XM	:30	\$175.00	OHHD28	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 63												
10/23/12	Tuesday	2:57:22 XM	:30	\$175.00	OHHD28	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/25/12	Thursday	2:45:19 XM	:30	\$175.00	OHHD28	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 64												
10/29/12	Monday	1:24:20 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/02/12	Friday	1:00:10 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 65												
11/05/12	Monday	12:00 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 66												
10/22/12	Monday	2:33:03 XM	:30	\$750.00	OHHD28	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	1:49:03 PM	:30	\$750.00	OHHD28	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 67												
10/30/12	Tuesday	2:24:45 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/31/12	Wednesday	1:58:30 PM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 68												
11/05/12	Monday	2:25:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 69												
10/20/12	Saturday	7:27:57 AM	:30	\$250.00	OHHD28	6a-8a Local 12 News S	7:30:00 AM-8:00:00 A	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 70												
10/27/12	Saturday	7:31:17 AM	:30	\$250.00		6a-8a Local 12 News S	7:30:00 AM-8:00:00 A	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 71												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 71												
11/03/12	Saturday	7:32:31 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	
Line: 73												
10/28/12	Sunday	5:52:40 PM	:30	\$1,000.00		630p Local 12 News Su	6:30 PM-7:00 PM PILLICH 4 STATE REP	2188	P-2		1	MWASH-
				\$1,000.00							1	
Line: 75												
10/20/12	Saturday	7:09:28 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	
Line: 76												
10/27/12	Saturday	7:07:18 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	
Line: 77												
11/03/12	Saturday	7:14:47 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	
Line: 78												
10/20/12	Saturday	8:26:13 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 79												
10/27/12	Saturday	8:14:56 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 80												
11/03/12	Saturday	8:23:54 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 81												
10/20/12	Saturday	8:28:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 82												
10/27/12	Saturday	8:40:00 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 83												
11/03/12	Saturday	8:40:30 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 84												
10/20/12	Saturday	8:58:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	
Line: 85												
10/27/12	Saturday	9:03:38 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 85												
				\$750.00							1	
Line: 86												
11/03/12	Saturday	03:38 AM	:30	\$750.00		CBS This Morning Sat	(9:00:00 AM-9:30:00 APIL	LICH 4 STATE REP	2188	P-1	1	MWASH
				\$750.00							1	
Line: 87												
10/20/12	Saturday	05:21 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 88												
10/27/12	Saturday	03:37 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 89												
11/03/12	Saturday	04:42 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$250.00							1	
Line: 90												
10/19/12	Friday	02:29 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$600.00							1	
Line: 91												
10/22/12	Monday	02:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
10/23/12	Tuesday	08:54 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	2	MWASH
10/24/12	Wednesday	06:56 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	4	MWASH
10/25/12	Thursday	02:17 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	5	MWASH
10/26/12	Friday	04:11 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	3	MWASH
				\$3,000.00							5	
Line: 92												
10/29/12	Monday	02:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	2	MWASH
10/30/12	Tuesday	01:58 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
10/31/12	Wednesday	01:12 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	5	MWASH
11/01/12	Thursday	04:41 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	4	MWASH
11/02/12	Friday	02:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	3	MWASH
				\$3,000.00							5	
Line: 93												
11/05/12	Monday	01:27 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$600.00							1	
Line: 94												
10/19/12	Friday	04:01 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APIL	LICH 4 STATE REP	2188	P-2	1	MWASH
				\$500.00							1	
Line: 95												
10/22/12	Monday	04:12 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APIL	LICH 4 STATE REP	2188	P-2	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 95												
10/23/12	Tuesday	:38:44 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
10/24/12	Wednesday	:44:18 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		2	MWASH-
10/25/12	Thursday	:53:30 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		4	MWASH-
10/26/12	Friday	:42:22 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		5	MWASH-
											5	
Line: 96												
10/29/12	Monday	:51:24 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
10/30/12	Tuesday	:51:19 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		3	MWASH-
10/31/12	Wednesday	:43:07 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		2	MWASH-
11/01/12	Thursday	:42:52 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		4	MWASH-
11/02/12	Friday	:50:34 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		5	MWASH-
											5	
Line: 97												
11/05/12	Monday	:44:07 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 98												
10/19/12	Friday	:58:25 AM	:30	\$450.00	OHHD2	CBS This Morning	(7:00:00 AM-7:30:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 99												
10/26/12	Friday	:58:25 AM	:30	\$450.00	OHHD2	CBS This Morning	(7:00:00 AM-7:30:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 100												
10/29/12	Monday	:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
10/31/12	Wednesday	:18:20 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILlich 4 STATE REP	2188	P-2		2	MWASH-
11/02/12	Friday	:58:55 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILlich 4 STATE REP	2188	P-2		3	MWASH-
											3	
Line: 101												
10/19/12	Friday	:46:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
											1	
Line: 102												
10/22/12	Monday	:51:30 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
10/23/12	Tuesday	:38:59 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		2	MWASH-
10/24/12	Wednesday	:42:15 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		3	MWASH-
											3	
Line: 103												
10/29/12	Monday	:36:05 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		1	MWASH-
10/30/12	Tuesday	:51:22 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		3	MWASH-
10/31/12	Wednesday	:35:10 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		2	MWASH-
11/01/12	Thursday	:51:22 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILlich 4 STATE REP	2188	P-2		5	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 103												
11/02/12	Friday	3:43:06 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	PILlich 4 STATE REP	2188	P-2	4	MWASH
											5	
Line: 104												
11/05/12	Monday	5:36:10 AM	:30	\$600.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 107												
10/22/12	Monday	2:27:06 PM	:30	\$550.00	OHHD28	The Talk	2p-3p	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 108												
10/22/12	Monday	3:37:11 AM	:30	\$450.00	OHHD28	CBS This Morning	(8:00:00 AM-9:00:00 AM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 109												
11/05/12	Monday	5:20:11 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/05/12	Monday	5:14:19 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	PILlich 4 STATE REP	2188	P-2	2	MWASH
											2	
Line: 110												
11/02/12	Friday	3:39:58 PM	:30	\$3,500.00		Fri Reg 2	9p-10p	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 111												
10/26/12	Friday	3:54:15 AM	:30	\$450.00	OHHD28	CBS This Morning	(8:00:00 AM-9:00:00 AM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 112												
10/28/12	Sunday		:30	\$9,500.00		AFC Regular Season	(1:00:00 PM-4:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 113												
10/28/12	Sunday		:30	\$9,500.00		AFC Regular Season	(1:00:00 PM-4:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
											196	
											196	
											196	
											196	
											196	
											196	

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